

## Dr. Bruno Bojic held a lecture at BURCH University

Dec 20, 2016

*The present parties discussed the possible cooperation between the Foreign Trade Chamber and BURCH University.*

On 20 December, 2016 Dr. Bruno Bojic, the President of the Foreign Trade Chamber of Bosnia and Herzegovina, in organization of Business Development Club (BDC), visited BURCH University. Before the lecture, Dr. Bojic was greeted by the Vice Rector for Scientific Research and International Cooperation, Mrs. Sanela Klaric. The present parties discussed the possible cooperation between the Chamber and BURCH University, after introducing each other with the work of both institutions.

The actual lecture was divided into two parts. The first part was an introduction about the work of the Foreign Trade Chamber, its history, main goals, promotion plan and partnerships. In the second part, Dr. Bojic focused on the barriers that are preventing our country in exporting more, but also in attracting foreign investors. Dr. Bojic emphasized that these problems can be solved, and he offered several solutions. Both tariff and non-tariff barriers should be removed and improvements should be made in the administration and judiciary as well. Dr. Bojic also mentioned that the political instability is the main reason why our country is not attractive for investors. Still, investments are present and the two biggest investors are Germany and Croatia.

As a sign of appreciation, the Dean of the Faculty of Economics and Social Sciences, Prof. Dr. Ešref Kenan Rašidagic, handed a letter of appreciation to the President of the Chamber, Dr. Bojic.

International Burch University | [www.ibu.edu.ba](http://www.ibu.edu.ba)