MASTER IN MANAGEMENT

AT BURCH, WE DEVELOP LEADERS WHO CAN IGNITE AND INSPIRE LASTING GROWTH
Why have Master In Management at BURCH?

- At Burch, we use proven management and business learning methods, including problem-solving based learning, case study method and experimental study.
- We give students the opportunity to work on real life business projects.
- We provide one-on-one mentorship approach and personalized support.
- You get a chance to work with professors who are accessible and passionate scholars with industry experience.
- You get your education in a collaborative culture that cultivates a unique and a dynamic team approach.
- You have a chance to receive a certified ERP (Business software solutions) education.
- Jointly, we work with you to build a balanced and dynamic skill set.
- We help you to develop a balanced and dynamic skill-set.
- We constantly work on developing leaders who can ignite and inspire lasting growth.

Belma Kevro
ZiraatBank

As a former graduate student at International Burch University, I have to say that this experience has thought me to become someone with more initiative, passion, drive, tenacity, more mental toughness and more perseverance. Professors have very different styles and approaches and this variety was beneficial to me. They found ways to integrate me and other graduate students into their research, plus they incorporated friendship into our teamwork. I graduated feeling confident in what I know and how I can make a real difference. The professors instilled within me the confidence to believe in myself and the change I can make. I know I will take this confidence and rely on it with all of my future endeavors.
PROGRAM STRUCTURE

The BURCH master in management is designed to provide those wishing to accelerate their management careers with the knowledge and capability to think and work strategically as well as the softer skills needed to succeed as a leader of people and change.

In addition to formally taught sessions, significant learning will take place through an independent guided study and will involve applying theoretical knowledge to practical workplace situations.

BURCH University offers three academic programs for Master in Management:

Thesis program – 3+2

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<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tr>
<td>MAN 522 Seminar I</td>
<td>MAN 523 Seminar II</td>
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<td>CEN 553 Scientific Research Methods</td>
<td>MAN 506 Human Resource Development</td>
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<td>MAN 525 Statistics</td>
<td>MAN 519 Operations Management</td>
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<td>MAN 510 Managerial Finance</td>
<td>MAN 520 Project Management</td>
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<td>MAN 528 Advanced Strategic Management</td>
<td>CEN 551 Management Information Systems</td>
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<td>MAN 511 Marketing Management</td>
<td>MAN 534 Advanced Cost Accounting</td>
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Non-thesis program – 4+1

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<th>First Semester</th>
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<tr>
<td>MAN 504 Graduate Project I</td>
<td>MAN 505 Graduate Project II</td>
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<td>CEN 553 Scientific Research Methods</td>
<td>MAN 506 Human Resource Development</td>
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<td>MAN 525 Statistics</td>
<td>MAN 519 Operations Management</td>
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<td>MAN 510 Managerial Finance</td>
<td>MAN 520 Project Management</td>
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<td>MAN 528 Advanced Strategic Management</td>
<td>CEN 551 Management Information Systems</td>
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<td>MAN 511 Marketing Management</td>
<td>MAN 534 Advanced Cost Accounting</td>
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<td>MAN 539 Business Law</td>
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Thesis program – 4+1

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<th>First Semester</th>
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<tr>
<td>MAN 522 Seminar I</td>
<td>MAN 537 Master’s Thesis</td>
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<td>CEN 553 Scientific Research Methods</td>
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<td>MAN 525 Statistics</td>
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<td>MAN 510 Managerial Finance</td>
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<td>MAN 528 Advanced Strategic Management</td>
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<td>MAN 511 Marketing Management</td>
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COURSES

Scientific Research Methods – The course aims to provide in-depth knowledge of research design and methodology and to train the student in writing a study plan and critically reviewing scientific literature. After this course you will be able to formulate and further develop a solid research plan.

Managerial Finance – This course introduces enrollee to financial statement analyses, forecasts, the concept of time value of money, valuation, the cost of capital and capital budgeting process. The end result of this course will be a formation of solid foundations of an effective financial manager.

Advanced Strategic Management – This course will enrich the knowledge of potential managers through the analysis of complex business issues and case studies.

Marketing Management – This course will present you with the theory and practice of modern marketing management. The end result will be a significant improvement of your ability to develop effective marketing strategies and assess market opportunities, as well as design marketing strategy implementation plans and programs.

Human Resources Development – This course will enable participants to critically understand the role of human resource development in enhancing performance within their own institutions and societies.

Operations Management – This course provides participants with concepts, techniques and tools to design, analyze, and improve core operational capabilities, and apply them to a broad range of application domains and industries. The end result of this course is the participant’s ability to create an operation and strategic plan.

Project Management – This course develops a foundation of concepts and solutions that supports the planning, controlling, resource allocation, and performance measurement activities required for successful completion of a project.

Management Information Systems – This course will serve to understand what IT components are available and how you can utilize appropriate IT applications for success. Participants will learn principles of IT such as database technology, telecommunications and networking, e-commerce and e-business, ERP, DSS, AI as well as the ethical and societal issues involved in IT.

Advanced Cost Accounting – Involves the in-depth study of the principles and objectives of the techniques and theories used in managerial accounting. The participant will be able to demonstrate an understanding of, and ability to apply accounting and business analysis in both the written and oral form.

Business Law - This course presents diverse theoretical and methodological perspectives on selected topics relevant to the field of Business Law. The focus of this course is on an analysis of the legal system and specific topics within the system such as contracts, government regulations, agency relationships, corporate and other types of business entities, and other related issues.

Statistics - The course emphasizes the models for decision making from large data sets, as common in data mining. Course feature extensive analysis of large data sets from marketing, finance, and management, all in order to prepare participants for the analytical part of their projects and/or thesis.
BUILDING A PROFESSIONAL NETWORK WITH BURCH BUSINESS CENTER

BURCH University has a signed agreement with two distinguished Business Associations Pro-In and the German Chamber of Commerce, including altogether more than 150 companies. We are constantly expanding our BBC base all in order to ensure practical aspects of our master program.

Almir Ljeskovica
Megamix d.o.o. Sarajevo

International Burch University provides the opportunity to meet excellent professors and build a network while studying in the heart of Bosnia and Herzegovina. The international setting of IBU was certainly the major advantage for me as IBU is an institution that brings together cultures from all around the world. Coming together from different origins is an extraordinary opportunity that is possible only in Sarajevo. The professors are as international as the students. I have amazing memories from the classes and the atmosphere amongst students. The small size of the classes allowed the use of better learning methods, which also implied a better atmosphere. I really enjoyed the teacher-student feedback, the contents of the courses and the framing offered. Moreover, I have an excellent memory of the professors who were always there to assist and mentor me. The curriculum of the Master program was really exciting and challenging at the same time. The University has provided me with the tools necessary to face various professional challenges. The new teaching environment with the all the modern facilities was very attractive as well. At IBU a special effort is taken in order to make students’ lives easier. The quality of the professors gives it a high academic level with their strong business experience and abilities. I can wholeheartedly say that IBU truly equips you with keys for success.
ALUMNI AND CAREER DEVELOPMENT

During your master study at Burch University, you will be presented to multiple advancement opportunities and some of those include:

**Faculty Specific Talks (FAST)** Enjoy the informal talk about firsthand experience and suggestions given by experts, academic staff and alumni.

**Resume Writing Seminar** Learn some effective ways of presenting yourself on paper.

**Job Interviews** Develop your interview skills to prepare for the actual interview and learn what you need to improve.

**Career Day** Explore career possibilities and meet the company representatives, communicate with them and ask questions about the profession and job openings, and leave a copy of your resume. We, as Career Services and Alumni Relations Office team, offer you all these and more!

Amra Halaba
Megamix d.o.o. Sarajevo

Burch is the right university for you to grow professionally and personally, and to get your doors opened for different roles in business. It offers an international setting and premium quality professors. Besides the fact that professors have long experience in academia, they come from real business environment, which results in lectures that are the correct mix of theory and practice. Because of this, it actually becomes easier for you to find a job and build your career in business. At the same time, between professors and students exists a friendly atmosphere and healthy competitive spirit, which nudges you to constantly strive for excellence.
GRADUATION REQUIREMENTS AND TUITION FEES

In order to graduate, students must meet the following criteria:

- Complete all courses according to the program
- Complete Master Project (for non-thesis program) or Master Thesis (for thesis programs)
- Complete the publication requirement for thesis programs

Tuition fee for BURCH Master in Management is 5,000 KM per academic year.

Special conditions and discounts regarding the payment are offered to professional educators working in BiH as well as members of Burch Business Centre (BBC).

ADMISSION

Candidates seeking admission to the BURCH Master program should present a bachelor’s degree or equivalent from a recognized educational institution. All candidates must have a proficiency in use of English language, spoken and written. The final decision concerning the acceptance into the program rests with BURCH faculty management.

How to Apply?

Applicants must provide the following documentation:
1. Completed application form
2. Complete Curriculum Vitae indicating professional experience
3. Certified copy of bachelor’s degree
4. Official academic transcripts
5. TOEFL, APTIS or BURCH English Proficiency Results (if applicable)
6. Two reference letters (professional or academic)
7. 5 passport-sized photographs

For more information regarding the application please check our website at www.ibu.edu.ba or send the email to masters@ibu.edu.ba

FOR PROGRAM DETAILS:

Asst. Prof. Dr. Sanel Halilbegovic
sanel.halilbegovic@ibu.edu.ba
Office phone: +387 (0)33 944 422
Mobile phone: +387 (0)62 923 905

For admission: